

Pricing



The Multi-Channel Home Shopping Conference 2019, Budapest

	Member		Non Member	
Sponsorship				
Main (incl. 5 free registrations)	8.000 €		11.000 €	
Gold (incl. 4 free registrations)	6.000 €		8.500 €	
Silver (incl. 3 free registrations)	4.000 €		6.000 €	
Bronze (incl. 1 free registration)	2.500 €		3.000 €	
Attendees				
	Online	Onsite	Online	Onsite
<i>Includes EMMA Award ticket</i>				
Full Registration	699 €	850 €	1.299 €	1.580 €
One Day Pass				
	Online	Onsite	Online	Onsite
One Day Pass (Tue, Wed or Thu)	349 €	400 €	599 €	725 €
FTA - Pass (First time attendee)**	n/a	n/a	300 €	365 €
**This pass is only for first time attendees which company and attendee has never been to the ERA Europe conference				
EMMA Awards				
EMMA Award ticket complimentary (included in full 3 day registration)	-	-	-	-
EMMA Award ticket supplementary (plus-ones/day pass attendees)	99 €	99 €	99 €	99 €
EMMA Award premium (table for 10 persons, company branded entrance tickets, menu cards and name cards)	990 €		1.399 €	
Exhibits				
	Early bird**	Standard	Early bird**	Standard
3x2m booth stand, electricity, lighting and company name + one free registration	1.925 €	2.250 €	2.975 €	3.250 €
	Online	Onsite	Online	Onsite
Any additional attendee	459 €	560 €	1.169 €	1.430 €
** Early Bird ends 15th March				
Business Club Tables				
Included assigned table with one sofa and two chairs inkl. Electricity	470 €		650 €	

No VAT included



**MULTI-CHANNEL
HOME SHOPPING
CONFERENCE**

JUNE 18TH - 20TH 2019, BUDAPEST

	Member		Non Member	
Extra Meeting Space	sqm			
Jokai or Dery	4.400 €	73	6.160 €	
Krudy or Mikszath	3.500 €	59	4.900 €	
Arany or Petofi	5.000 €	84	7.000 €	
Almos, Elod or Ond	3.200 €	53	4.480 €	
Tohotom or Huba	5.000 €	85	7.000 €	
	Online	Onsite	Online	Onsite
Meeting Space Attendee special rate	465 €	540 €	1.174 €	1.339 €

* Meeting rooms available Tues-Thurs. + set up Monday afternoon. Additional costs occur for extra days.

Suites*	Price / per night	sqm		
Presidential Suite	1.425 €	240	2.138 €	
Signature 1 or 2	1.000 €	140	1.500 €	
Executive 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13 or 14	600 €	70	900 €	
Deluxe 1, 2, 3, 4, 5, 6, 7 or 8	425 €	69	638 €	
Junior Suite 1, 2, 3, 4, 5 or 6	355 €	63	533 €	

*Suites are only bookable through ERA and with a 3-day badge. Minimum stay from Monday - Friday (4 nights) / suites are conference premises - see our general terms

Incl. Breakfast and Porterage

No VAT included

Sponsorship Packages

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Below is an outline of available sponsorships.

We are happy to provide further information and to discuss any additional activities required to best suit your needs.

Level	Main	Gold	Silver	Bronze
Financial Contribution Members / Non-Members	8.000 € / 11.000 €	6.000 € / 8.500 €	4.000 € / 6.000 €	2.500 € / 3.000 €
Additional tickets (free registration)	5	4	3	1
Acknowledgement as a sponsor when- and wherever the conference is publicised	x	x	x	x
Acknowledgement wherever the 2018 sponsors are collectively listed	x	x	x	x
Acknowledgement on the new conference website homepage	x	x	x	x
Event				
Opportunity to provide the lanyards. These must be worn for the duration of the whole conference.	x			
Opportunity to provide the bag for the welcome items.	x			
Conference Business Club (Option 1)				
Company logo on all Business Club signages at every table		x		
Signage at the Business Club entrance with your company's name (Roll up / Banner)		x		
Conference Badges & Registration Desk (Option 2)				
Company Roll up at the entrance of the showfloor		x		
Name and logo of the sponsor on each registered attendee's badge		x		
Check In (Option 3)				
Opportunity to provide the welcome letter/flyer which will be handed out during hotel check in		x		
Conference Coffee Breaks (Option 1)				
Company signage at each coffee/tea station			x	
Company flyers and promotional material displayed during the coffee breaks			x	
Conference Luncheons (Option 1)				
Company flyers and promotional material displayed during lunch				x
MCMS Sessions (Option 2)				
Company signage at the entrance to the MCMS congress				x
Conference Guide				
Company Portrait 200 Words	x			
Company Portrait 150 Words		x		
Company Portrait 100 Words			x	
Company Portrait 50 Words				x



Additional Package for all sponsors - booking on request/ additional/ own cost	
Roll Up in the main Lobby <i>incl. Print - per event</i>	600 €
Ice Coffee cans with logo <i>incl. Print 400 -500 items</i>	3.000 €
Hotel Key Cards <i>incl. Print - per event</i>	on request
Opening Reception <i>Exclusive sponsorship of the opening reception with drinks/fingerfood / full sponsorship, Roll up, welcome speech, branded cocktail napkins, mentioning the Sponsors everywhere the opening reception is listed.</i>	8.000 €
<i>**Sponsorship of the opening reception with drinks/fingerfood / part sponsorship incl. Logo on the Roll Up, mentioning the Sponsors everywhere the opening reception is listed</i>	2.000 €
EMMA Sponsorship <i>Roll up + Logo and inclusion in preroll clip to the EMMA teaser clip, mention in all EMMA communication, Logo on the Sponsorship Wall</i>	3.000 €
Logo on the EMMA Sponsoring Wall** <i>All guests and winners will be photographed in front of the wall during the Award ceremony</i>	600 €
Advertising Spot during EMMA Award Gala (without sound)	
30 Seconds, shown 8 times per hour	600 €
30 Seconds, shown 4 times per hour	400 €
30 Seconds, shown 2 times per hour	200 €
EMMA Aftershow Party (external location)	on request
<i>Incl. Branded wristband, Roll Up, welcome speech, branded cocktail napkins, mentioning the Sponsors everywhere the aftershow party is listed, video playback</i>	

**Only available for 4-5 Sponsors